



## NeuroNetwork Banner Advertising Specifications & Options

### Site-Wide Ad Specs

Placement	Maximum Image Size
Right Side of Home Page	160w x 1000h
Bottom of Home Page	962w x 125h
Top of Interior Page – Option 1	640w x 125h
Top of Interior Page – Option 2	962w x 125h
Right Side of Interior Page	160w x 1000h
Bottom of Interior Page	962w x 125h
Discussion Specific Ad Assigned to Specific Communities	728w x 90h

### Site-Wide Ads

- Can have rotating images
- Images are linked to a site URL
  - e.g., a pharmaceutical company's website or a conference information page on an organization's website
- Ads appear either on the home page or on interior (non-home) pages
- Interior pages include community pages, discussions, and lists of communities (e.g., "All Communities" and "My Communities" from the menu)
- Reports are available

**File format: jpg or gif**

**Please send files to [astokes@aann.org](mailto:astokes@aann.org).**

Adrienne Stokes, Industry Relations Manager

### Interested in placing a banner ad on AANN Career Center?

The [Career Center](#) allows recruiters to advertise position openings to all neuroscience nurses visiting the AANN home page or searching the Internet for position openings. This is the perfect location to reach your target audience of neuroscience nursing professionals.

[Career Center Banner Advertisement](#)

Career Center Banner ads are horizontal and no larger than 400 x150 px wide. Resolution is 72dpi or 72px and must be a .jpg, .jpeg or .gif file.

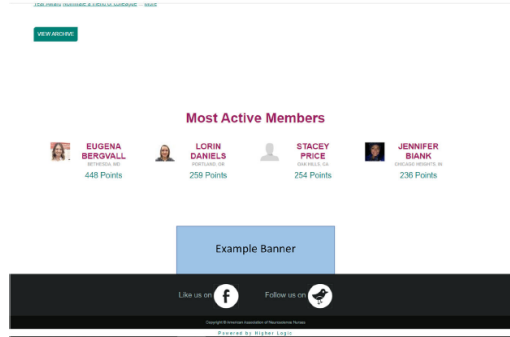
For more information or questions about advertising, contact Adrienne Stokes, Manager, Professional Relations at [astokes@aann.org](mailto:astokes@aann.org) or 847.375.4763.



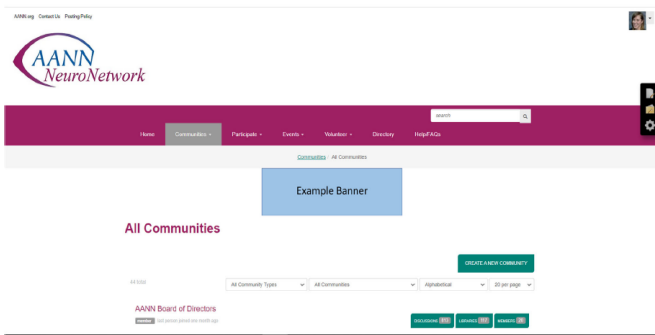
## Right Side of Home Page



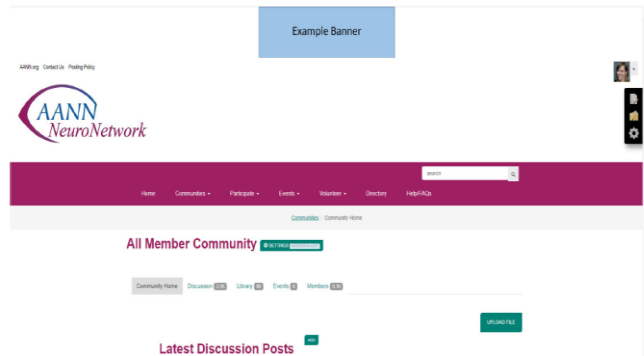
## Bottom of Home Page



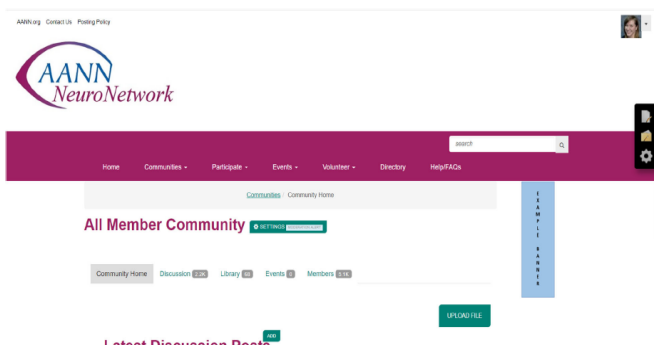
## Top of Interior Page – Option 1



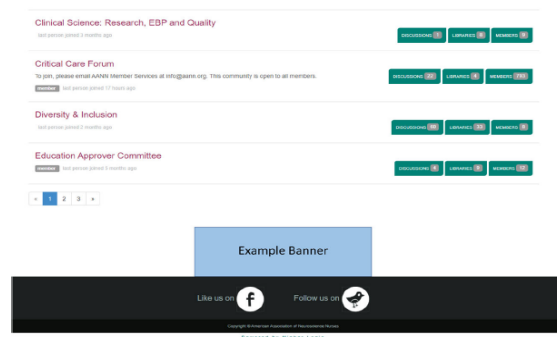
## Top of Interior Page – Option 2



## Right Side of Interior Page



## Bottom of Interior Page



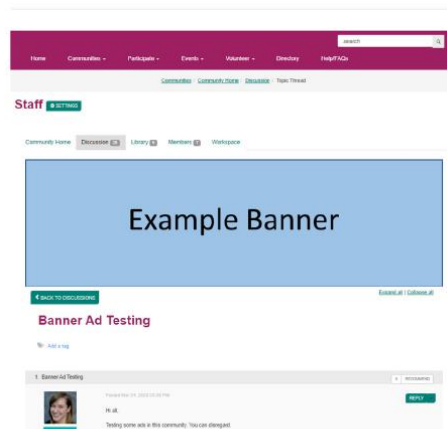
## Discussion-Specific Ads

- Assigned to specific community discussion
- Can be assigned to multiple
- Options for the ad to be shown on the website or discussion emails, or both
- Images are linked to a site URL
- e.g., a pharmaceutical company's website or a conference information page on an organization's website
- Option to have the image posted with each post or reply
- Reports are available
- File Format: jpg or gif

## Discussion Ad Specs

Maximum Image Size: 728w x 90h

## Discussion Ad



## Email Ad

