



## American Association of Neuroscience Nurses (AANN) Industry Relations Council Application

AANN **Industry Relations Council (IRC)** is available to organizations that support the goals and mission of AANN and provide products or services used in the area of neuroscience. Membership is for one year. This is a nonvoting membership with benefits extended to a single corporate-designated representative.

AANN Industry Relations Council is available at these levels  **Corporate Level** \$5,000  **Executive Level** \$15,000

Organization: \_\_\_\_\_

Designated representative: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Website address (URL): \_\_\_\_\_

Submitted by: \_\_\_\_\_ Date: \_\_\_\_\_

**Description:** Please e-mail a 50 word description of your organization and a high-resolution corporate logo to be used on AANN's website to [odiehl@aann.org](mailto:odiehl@aann.org).

**Payment (in U.S. funds only):** Check payable to the **American Association of Neuroscience Nurses (AANN)**. Membership dues are not deductible as a charitable contribution or for tax purposes. Membership dues may be deductible as an ordinary and necessary business expense. Consult your tax adviser for information.

**Email application to Olivia Diehl, Industry Relations Manager at [odiehl@aann.org](mailto:odiehl@aann.org)**

### Remit payment to:

American Association of Neuroscience Nurses (AANN)

P.O. Box 3781, Oak Brook, IL 60522

[www.AANN.org](http://www.AANN.org)

Check # \_\_\_\_\_

Credit Card Info (a 3% service charge will be added to the total for credit card payments)

CC Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Exp. Date: \_\_\_\_\_



**Goal**

The goal of the IRC is to platform to form meaningful relationships and foster dialogue among industry representatives to gain greater understanding of mutual areas of interest, and to further programs that benefit patients and their families, neuroscience nurses, and other allied healthcare professionals.

Industry Relations Council (IRC) Benefits	EXECUTIVE	CORPORATE
	<b>\$15,000</b>	<b>\$5,000</b>
Social Media mention at least once per year with recognition as a member of the Industry Relations Council	✓	✓
Registration for IRC representatives at Annual Meeting	2 reps	1 rep
Complimentary copies of the <i>Journal of Neuroscience Nursing (JNN)</i>	✓	✓
1 hour meeting between company representatives and a select group of AANN Board members and staff (AANN staff and Council representative to schedule meeting and develop agenda prior to the meeting).	Up to 4 reps	
Invitation to the President’s Reception at AANN Annual Meeting	2 reps	1 rep
Opportunity to send Eblast to AANN membership through AANN (content to be approved and scheduled by AANN)	1 per year	1 per year at 50% discount
Opportunity to survey AANN membership – Provide a link to your survey Up to 10 survey questions (non-product specific) delivered through the AANN E-Alert to the members.	1 per year	
Recognition of corporate support on the AANN website with a corporate logo and link to your website	✓	✓
Recognition of corporate support at the AANN Annual Meeting with signage at registration	✓	✓
Recognition of IRC status at company booth at the AANN Annual Meeting	✓	
Recognition of corporate support in the Annual Meeting Conference Website	✓	✓
Opportunity to provide a short description of patient assistance program on AANN website with a link to the program (separate page)	✓	
Opportunity to provide a listing of company clinical trials on AANN website (ability to update quarterly)	Up to 10	
Exhibit space discount at the Annual Meeting	10%	
Commercial support discount at the Annual Meeting (advertising opportunities such as program book ads and bag inserts are not included)	5%	
1 time use of member mailing list (emails not included and materials need to be approved)	✓	50 % discount